



May 14, 2021

Preservation Detroit  
P.O. Box 6624  
Detroit, MI 48202

Re: Parade Company's response to Preservation Detroit's Statement on the Preservation of the R. Thornton Brodhead Armory

To the Board of Directors of Preservation Detroit,

The Parade Company acknowledges and understands the importance and values the historical significance of the R. Thornton Brodhead Armory. We are committed to a preservation-minded approach to its redevelopment. We will honor the Brodhead's legacy through thoughtfully incorporating its history through the preservation of its WPA murals, remaining artifacts, and character-defining features remaining on both the interior and exterior. Historical interpretation will be done through a professionally exhibit onsite, accessible to the public, and retaining as much of the artwork in the building as possible.

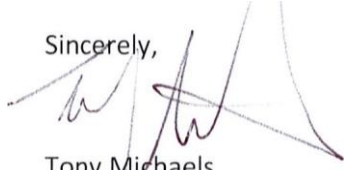
We acknowledge and support Preservation Detroit's recommended course to evaluate and pursue the preservation of the Brodhead Armory. We are committed to engaging the necessary professionals who will appropriately recommend and implement the preservation strategy, prioritizing the preservation of the historical murals along with the building itself. We welcome your continued advice and recommendations as we seek to be stewards of this significant building.

The Parade Company currently has a qualified Historic Architect who meets the Secretary of the Interior's Professional Qualification Standards 36 CFR Part 61 on their team. Additionally, the Parade Company will obtain high-level consultation and advice from the Detroit Institute of Arts on the preservation of the four WPA murals, frescos, and bas reliefs, as well as other architectural elements and will advise the company on next steps in identifying conservators who could take on this highly specialized work. The professional conservator will assess for the feasibility, viability, and financial support that would be required to safeguard these works of art.

Our current plans for the northern block reflect a similar desire for the open floor plan as suggested. Additionally, the remaining artifacts of significance, including the carved wood door, Pewabic tiles, and memorial plaques will be incorporated into the redevelopment of the building.

It is an honor to serve the residents of Detroit and neighboring communities through our annual curation of the Thanksgiving Parade and world class events. We look forward to bringing the same level of commitment and enthusiasm to the redevelopment and preservation of the Brodhead Armory.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Tony Michaels', written over a light blue horizontal line.

Tony Michaels  
President & CEO

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